

Atin Woodard

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CAREER

ML/AI Analyst & Lead Engineer, Greenwood Technology Investing

June 2023 - Present

- I provide input on technical and market-fit viability for Seed- and Pre-seed investments by Greenwood
- Created a tax-loss-harvesting for direct investing algorithm in Python that rivals performance by major investment banks
- As a fully-remote engineer, I build a variety of tools and explore early stage ideas for the firm

Nomadic wandering

March 2020 - June 2023

- Converted a 20 foot box truck into my dream high end music studio & apartment through a 6 month long build
- Funded a few years off to recover after Demander died through early crypto investments
- Community leader at Mars.College, an experimental desert community of creators, founded the Department of Future Music, built a functioning collectivist culture in a radical and harsh environment
- Vastly grew my experience at psychedelic harm reduction & crisis counseling work with the Zendo Project (Burning Man), RGX medical (Lightning in a Bottle, Ephemerisle), and VibeCamp
- Built skillset as a community conflict mediator, including at Kift.dao and founding/leading the Community & Conflict Mediation program at Mars.College

Founder, Demander

August 2017 - February 2020

- Social media startup with the same concept (two years too early!) as BeReal, had over 15,000 photos taken on the app
- Designed and coded a professional quality native iOS app, managed contractors to build cloud API & backend
- Ran UX studies, collected user feedback and iterated on product functionality
- Wrote over 10k lines of Swift code and created iOS client using MVVC architecture
- Wearing all the early stage startup hats gave exposure outside of traditional career silos, built broad understanding of the startup lifecycle

Senior Project Manager of Serbian Operations, ShowingTime

May 2017 - August 2017

ShowingTime is a scheduling and communications platform for real estate agents, used by 65% of US residential listings

- Project owner for launching the companies first offshore development office in Belgrade, with a focus on mobile application development
- Onsite representative of the main office in Belgrade, key point of contact as we got the ball rolling
- Set project time lines with executives for this key corporate project, wrote job postings, interviewed candidates
- Quarterbacked UX process designing and building a new app for home sellers, performed research sessions, acceptance studies, built executive buy-in for an internally politically sensitive project
- Lead development team for new Xamarin(C#) application, facilitated technical bridge-building between offices

Senior Product Manager of Mobile Development, ShowingTime

Oct 2015 - May 2017

- Product Owner and Lead of mobile team of 8, for the main corporate app (600,000 installs and 60,000 DAU)
- Grew app daily installs by 50% and weekly active users by 30% through several innovating outreach campaigns
- Scrum master & product manager for team composed of six mobile/web devs, one QA and one design
- Introduced many best agile practices, as first team in the company to use a physical scrum boards, 2 week sprints, definition of ready
- UX lead: executed customer research (guerrilla studies, existing user phone interviews and polls) and user validation testing using 'test first' continuous improvement techniques
- Lead our full mobile app redesign from start to finish, headed design team tasked with creating new navigation structure and visual aesthetic, managed the 9 month long build out, delivered on schedule and to glowing user feedback

Fulltime Consulting, freelance**Jan 2015 - Oct 2015**

- **Product Management consulting** with ShowingTime: conducted field research, wrote personas, coordinated with outside design consultants, shaped corporate mobile strategy with CEO & Director of Engineering
- **Technical Team Lead** at Nymbus, set timetables and managed priority for team of three, advised on process improvements and designed innovative multi peering technical architecture, created iOS app in Xamarin / C#
- **iOS development consulting** with DoubleLife Music: reworked an existing app, updated live FFMPEG-based streaming, simplified UX, addressed technical debt from previous consultants

UX Designer & iOS developer, 360fly**Sept 2014 - Jan 2015**

360fly made a consumer 360-degree cameras, but failed to execute on hardware design and failed in early 2015

- Was a UX team-of-one, designed wireframes, and built app flow diagrams, ran usability studies, creates personas
- Worked closely with Rocket Consulting to create new app navigation structure and visual aesthetic
- As an iOS developer, led mobile team to adopt GitFlow branching strategy / code review process

Software Developer, Convergence Team, UPMC Technology Development Center**Oct 2013 - Sept 2014**

Convergence was a surface tablet app for bedside management electronic health records in a clinical environment

- Participated in UX user shadowing at UPMC Mercy Hospital and represented development in the design process
- Had multi day training in continuous improvement Agile/Scrum methodology, learned value of GitFlow

Junior Software Developer, Vidio Team, Smith Micro Software**Apr 2011 - Oct 2013**

Vidio was a white label video hosting server product with adaptive streaming through device fingerprinting

- Became the team's iOS / Objective-C developer and TestFlight administrator

PROJECTS & HOBBIES

Personal Projects

- Built [Gregorovich.digital](#), an advanced chatbot that has functionality unlike any other bot on the internet
- Created [signpost.global](#) (PHP + MySQL), an experimental microblogging site with a 'web brutalist' aesthetic as a personal engineering project in 2016
- Founded and led a team of 7 as [360showings.com](#), StartupWeekend Pittsburgh 2015 winner, for enabling real estate agents to capture 360 degree video of their listings
- Excited about the potential for AR/VR, self taught HTC Vive development using Unity & Blender
- Photographer with over a decade of experience in nightlife photography, has worked with companies like Sunwaves Festival (Romania), All Day I Dream (San Francisco), The Rex (Pittsburgh), experienced wedding photographer

EDUCATION

Bachelor Degree, Computer Information Systems, Grove City College**2007 - 2011**

- Member of Association for Computing Machinery, Nu Lambda Phi fraternity
- Honored invitee in 2013 as one of five alumni to speak at the Grove City Alumni Career Panel for Software Engineers

Global Business Leadership Program, Copenhagen Business School**2009 - 2010**

- Spent Junior year studying abroad in Denmark, studying and living in a multicultural environment
- An elective course on Human-Computer interaction made a huge impact on how I view successful technological solutions, and planted a seed that later in my career emerged as a passion for UX design